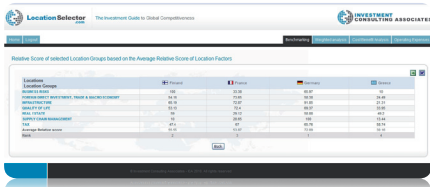




The Investment Guide to Global Competitiveness

In today's global investment arena, it is crucial to stay informed about the latest investment opportunities and new hot spots for investors. Pioneering new markets, maximizing supply chain networks, evaluating your location portfolio, these are all very relevant, yet complex matters. Is your company (re)assessing similar strategic matters? LocationSelector is your solution. This web-based software tool offers four modules to monitor, benchmark and rank the competitiveness of investment locations through: rankings, tables, graphs and time series, financial analysis tools, best practices and report functions.

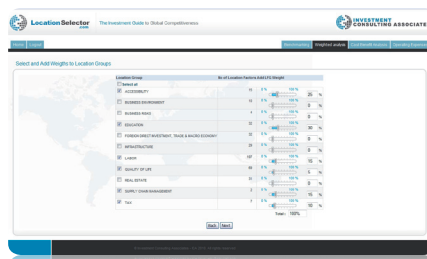
LocationSelector offers global coverage with detailed up to date business intelligence, saving you time and resources.



- Define, select and assess the competitiveness of your location
- Benchmark the competitiveness of competing locations
- Benefit from export functions to MS Word or Excel



- Save costs, resources and time on simple data collection and analyses
- Use time series and scatter plots to benchmark FDI locations on numerous factors



- Multiple criteria & custom weighted analysis based on your corporate investment strategy



- Calculate annual operating costs for different locations

- Make fact-based sheets to strengthen your investment strategy
- Benchmark and compare the cost and benefits of your location



Online demo



LocationSelector.com is available through annual subscription. For a free online demo, please visit www.locationselector.com to sign up. Or contact us directly info@locationselector.com. T: +31 (0)20 262 1069